

# Happy New Year

## **INVENTORS COUNCIL**

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### **OF MID-MICHIGAN**

P. O. Box 311, Flushing, Michigan 48433

[www.inventorscouncil.org](http://www.inventorscouncil.org)

The Inventors Council is an independent, non-profit 501-c-3 corporation formed to help inventors pursue their dreams of bringing new and innovative products to market. Our goal is to help fellow inventors succeed in the most efficient and least costly manner by providing education and business networking.

**Founded by Robert (Bob) Ross in 1995**

We meet on the second Thursday of every month at:  
Walli's Restaurant, 1341 S. Center Rd Burton, Michigan  
Two blocks south of I-69 at Exit 139

As a non-profit, Our Meetings are Open to the Public  
We appreciate a donation of \$5.00 at the Door

Volume 2019

Next Meeting Thursday, January 10, 2019 - 7:00 pm

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### January Agenda:

- Election of Board Members and Officers
- Annual Dues
- "Advanced Communication and Sales Strategies" featuring Michael Jeffreys – Report by Lynne Soave
- Follow up on Lindsey Brooks "wants your product Idea"
- Connection information for Michael Weinstein at All Star with introduction Podcast
- Compiling an outline for our Dossier
- Networking

### Upcoming Events:

- SBDC Business Workshops: [www.sbdcmichigan.org](http://www.sbdcmichigan.org)
- MiQuest January Calendar of Events: [www.MiQuest.org](http://www.MiQuest.org)
- Information on 100K ideas at Ferris Wheel

### December Minutes:

- Report on Inventor Groups of America Connection information for Michael Weinstein at All Star
- Reminder of members to run for Board offices with voting in January
- Short meeting on next year's agenda
- Christmas dinner at Walli's
- Networking

### ***Inventor Resources***

#### Michigan Inventor Clubs

Grand Rapids Inventors Network  
[www.grinventorsnetwork.org](http://www.grinventorsnetwork.org)

Inventors Council of Mid-Michigan  
[www.inventorscouncil.org](http://www.inventorscouncil.org)

Jackson Inventors Network  
[www.jacksoninventors.org](http://www.jacksoninventors.org)

MidMichigan Innovation Center  
[www.mmic.us](http://www.mmic.us)

Muskegon Inventors Network  
[www.muskegoninventorsnetwork.org](http://www.muskegoninventorsnetwork.org)

Inventors Association of Metro Detroit  
[www.inventoriamd.org](http://www.inventoriamd.org)

Lansing Inventors Network  
[www.facebook.com/LansingInventorsNetwork](https://www.facebook.com/LansingInventorsNetwork)

#### National Affiliations

Inventor Group of America  
[www.inventleader.org](http://www.inventleader.org)

United Inventors Association of America  
[www.uiausa.org](http://www.uiausa.org)

### ICMM Officers & Directors

President: Marty Sovis 810-659-6741

[msovis@comcast.net](mailto:msovis@comcast.net)

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Director: James White 517-381-1960

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### Invention Review Panel

For an objective evaluation and priceless feedback, present your invention ideas to an educated group of inventors, business owners, engineers, and authors. Our Panel will sign a non-disclosure agreement to guarantee your ideas are kept secret while we provide input you need to make decisions during the stages of getting your product to market.

We ask for a \$25.00 donation for non-members. The Panel meets at 6:00 pm prior to each meeting. You must e-mail our Panel Chairman Marty Sovis to request a Pre-evaluation form and return it at least one week prior to a meeting to schedule a time.

[msovis@comcast.net](mailto:msovis@comcast.net)

### **President's Note:**

During our last two regular meetings we had discussions on companies that are looking for new products. We were supplied the contact information and a brief outline of what was needed to get their attention. Since we are getting more and more information on these and other potential companies, we need to compile a list and categorize them according to the type of products they desire. We are fortunate to have affiliation with the Inventor Groups of America who are diligently working to assemble the same. Our Council can expand on our "Circle of Trust" list that we have for companies that can make proto-types, do CAD work, etc. for inventors. We can compile an in-depth list of all affiliates in the invention industry that are close to us and those out of state. It is clear to me that inventing has become a serious industry and there are many companies out there that can help the inventor proceed. Granted, there are scam industries out there waiting to prey on the novice inventor, but that is our job to keep that from happening. On the positive side, we can compile not only companies that will buy or license products, but those that will help inventors who are interested in running their own business based on their invention.

As a former Problem Solving instructor, I can tell you the best way to attack any issue is by brainstorming. An outline is compiled on just what information is needed and how it is to be categorized. The pros and cons are listed on each issue and, in our case, the potential outcome of getting involved with each particular company. Of course the logistics, ie company address, phone, contact, etc. will need to be listed. We have discussed these types of items from time to time in many of our meetings, but I feel we are at a point where a comprehensive dossier on companies would be a great asset to our membership.

Our Council has received accolades for developing a comprehensive and thorough Panel Review program for the novice inventor. We also offer our Circle of Trust for those who are ready for their next step. I hope we can develop a thorough dossier on companies that can complete the missions with our inventors.

Remember, have fun with your invention!