

INVENTORS COUNCIL OF MID-MICHIGAN

P. O. Box 311, Flushing, Michigan 48433

www.inventorscouncil.org

The Inventors Council is an independent, non-profit 501-c-3 corporation formed to help inventors pursue their dreams of bringing new and innovative products to market. Our goal is to help fellow inventors succeed in the most efficient and least costly manner by providing education and business networking.

Founded by Robert (Bob) Ross in 1995

We meet on the second Thursday of every month at:
Walli's Restaurant, 1341 S. Center Rd Burton, Michigan
Two blocks south of I-69 at Exit 139

Volume 2017

Next Meeting Thursday, October 12, 2017 - 7:00 pm

#10

Inventor Resources

Officers & Directors

President: Marty Sovis 810-659-6741
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Michigan Inventor Clubs

Grand Rapids Inventors Network
www.grinventorsnetwork.org

Inventors Council of Mid-Michigan
www.inventorscouncil.org

Jackson Inventors Network
www.jacksoninventors.org

MidMichigan Innovation Center
www.mmic.us

Muskegon Inventors Network
www.muskegoninventorsnetwork.org

Inventors Association of Metro Detroit
www.inventoriamd.org

Lansing Inventors Network
www.facebook.com/LansingInventorsNetwork

Upcoming Events:

- Chicago Inventors Organization 2017 Conference, October 21, 2017
www.chicago-inventors.org
- MiQuest September Calendar of Events: www.MiQuest.org
- SBDC workshops available:
<https://clients.sbdcmichigan.org/events.aspx>
- National source for Inventor Education www.uiausa.org
- Entrepreneurs & Inventors Education Summit – Jan 18, 2018 - Detroit

October Agenda:

- Report on e-team agenda
- Wrap up discussion on the MIC Expo in East Lansing
- Video on Marketing Strategy
- Guest speaker cancelled this past week. Hopefully we can schedule a Skype presentation.
- Introduction to the Inventors Association Leadership Circle
- Cookies & Coffee
- Networking

Minutes of September Meeting:

- Report on activities of the e-team
- Finalize those attending the MIC Expo in East Lansing
- Discussion on formalizing our agenda at meetings
- Guest Speaker – Mike Ball, author “How to launch and build a business so it will sell”.
- Cookies & Coffee
- Networking

ICMM

Home of the Happy Inventors

Invention Review Panel

For an objective evaluation and priceless feedback, present your invention ideas to an educated group of inventors, business owners, engineers, and authors. Our Panel will sign a non-disclosure agreement to guarantee your ideas are kept secret while we provide input you need to make decisions during the stages of getting your product to market.

We ask for a \$25.00 donation for non-members. The Panel meets at 6:00 pm prior to each meeting. You must e-mail our Panel Chairman Rick Mason to request a Pre-evaluation form and schedule a time. xyzmason@aol.com

President's Note

This month we will discuss a “wrap-up” of our 5th annual Michigan Inventors Expo. I am proud to say our Council had a substantial representation at the expo. I know we all learned a lot, met good contacts, heard some dynamic speakers, and enjoyed the hospitality of the Kellogg Center. As I have said so many times, meeting and listening to speakers who have gone down that road of the invention process is so helpful for an inventor. No need to re-invent the wheel when there are so many folks willing to guide you on your journey.

During my networking at the expo, I was able to get some interesting speakers aligned for our meetings. We are always in need of those who can give us the information to make our invention process more effective and streamlined. I will speak more about them at our meeting.

Talking about contacts, Joe Finkler, president of MIC asked if I would join a nationwide group of inventor leaders. As president of ICMM, I became a member of the Inventors Association Leadership Circle. This group is comprised mostly of Inventor Council presidents and leaders in the invention process community. We meet by way of teleconferencing through Zoom-conference which is similar to “go to meeting” but allows for speakers to be seen face to face by other members as they speak. I will cover more of what the September meeting discussed at our meeting Thursday. This shows to be a very interesting group to share information on such subjects as free patent legal advice, licensing your product, and upcoming events for inventors. It was launched by Stephen Key, co-founder of InventRight. For those of you who attended last year’s MIC Expo, Stephen was the keynote speaker at that event and conducted a dynamic presentation.

As a member of IALC, I was sent a hard copy of “Blue Ocean Shift, beyond competing” by W. Chan Kim and Renee Mauborgne. This New York Times, Wall Street Journal, and USA Today Bestseller is packed with inspiring, real-world examples of how to shift the dynamics of marketing to grow in the crowded and competitive marketplace. I will make this book available in our ICMM library. You can also order online at <https://blueoceanstrategy.com> or on Amazon. I certainly appreciate receiving that copy.

. I will continue to be involved in the MIC and assist in future Expos. I was grateful to be able to guide a few folks searching for their next step in their invention journey. Overall, the information and connections we are making are extremely beneficial to our membership.

Remember to have fun with your invention!