

INVENTORS COUNCIL

OF MID-MICHIGAN

PO Box 311, Flushing Michigan 48433

Web Site: INVENTORSCOUNCIL.ORG

The Inventors Council is an independent, non-profit 501 C-3 corporation formed to help inventors pursue their dreams of bringing new and innovative products to market. Our goal is to help fellow inventors succeed in the most efficient and least costly manner possible by providing education and business networking.

Founded by Robert (Bob) Ross in 1995

We meet monthly at Walli's Restaurant, 1341 South Center Road Burton, Michigan. Just Two blocks south of I-69, Exit 139

VOLUME EIGHTTEEN

NEXT MEETING THURSDAY December 11, 2014 7:00PM

NUMBER Twelve

Thursday November 13 2014 Meeting

The meeting will begin at 7:00pm at Walli's in the downstairs conference room.

We will be serving all 2014 members with a salad bar, coffee, soft drink, and dessert at the meeting. The meal is free to all 2014 members.

We will start with a short ICMM business meeting and then a networking with all the members and visitors.

As usual, we will review any issues that members or visitors have and talk about how each others inventions are doing.

This should be fun and a great learning and networking opportunity for all our members. See you all there at 7:00pm at Walli's

2015 Dues and Election

You can pay your 2015 dues at the door or send a check to ICMM at PO Box 311, Flushing Michigan 48433

Yearly dues are \$55.00 per year or (\$50.00 is paid before January 1, 2015.

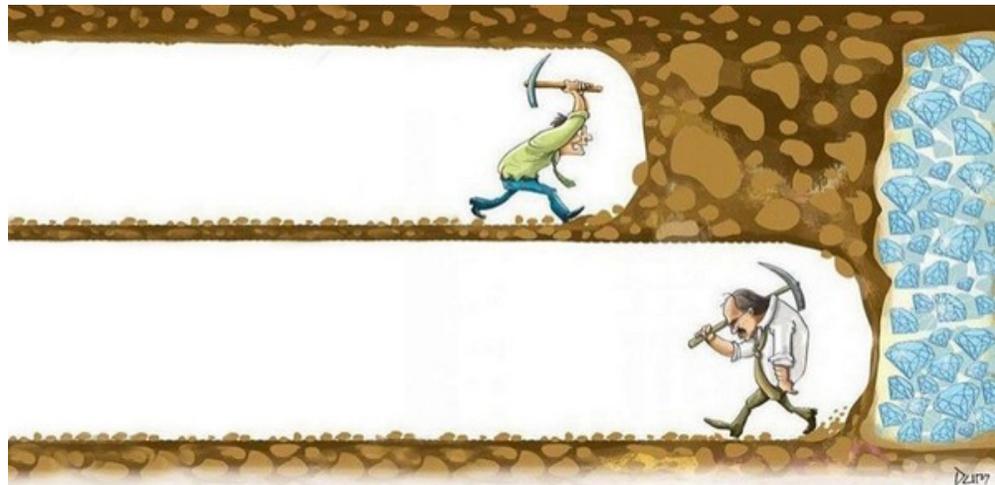
We will be asking for candidates of Board of Directors posting for January elections.

ICMM
Home of the Happy Inventors

Inventing is a process, not instant success.

When every attempt at success results in failure, you start questioning your motives in every way possible. You see no light at the end of the tunnel, and yet you know it's there. You refuse to give up but you refuse to fail any longer. What do you do?

This is what I call the **breaking point** between success and failure. For those who can ignore the dark and believe in the light where there is no light, they will find a way out of no way. But for the rest, this marks the end of the road for them.



Here are 3 inventions that would have never come to fruition had the inventors quit **one** attempt before their inevitable success.

3 Inventions That Failed Before Having Success



MARKETING

Hints from the Fog
by Mike Ball, President



1 | WD-40



Of the 3 inventions that failed before succeeding, this one has got to be one of the more interesting ones. Why? As you can tell from the name itself, WD-40 has **failed 39 times** before coming up with their final product. WD-40 literally stands for “Water Displacement 40th Attempt”. Funny right? **Norm Larsen**, a chemist, was the inventor of this amazing penetrating oil and water-displacing spray.

2 | Dyson Vacuum Cleaner

“Enjoy failure and learn from it. You can never learn from success.” – **James Dyson**

Sir James Dyson had worked on a prototype of his phenomenal vacuum cleaner, racking up over **5,126 failed attempts** before perfecting the final product. He then founded the Dyson company, and is now best known for having invented the Dual Cyclone bagless vacuum cleaner.

3 | The Light Bulb

“I have not failed. I’ve just found 10,000 ways that won’t work.” – Thomas Edison

Thomas Edison had invented the first successful light bulb after **10,000 failed attempts**. Before that, Thomas Edison was told by his teacher that he was “too stupid to learn anything,” and that “he should go into a field where he might succeed by virtue of his pleasant personality.”

Sometimes, success ain’t about being the smartest guy in the room, or the most talented. Sometimes, success is simple about never giving up and constantly moving forward despite failures. Make it a **habit** to see things through till the end, even if there are no ends to be seen.

“Failure is simply the opportunity to begin again, this time more intelligently.”

~ Henry Ford

Invention Review Panel

For objective evaluation and priceless feedback, share your invention ideas with an educated group of inventors, business owners, engineers and authors!

Our Panel will sign a non-disclosure agreement to guarantee your ideas are kept secret while we provide you with the input needed to make decisions, no matter what stage of the invention process you’re at!

There’s a \$25.00 Donation for a Review. The Panel meets at 6:15pm before each meeting. Call Panel Chairman Rick Mason at 810-659-7935 for an appointment.

Review Panel Members
Marty Sovis Rick Mason
Jim White

Bob Ross 1919 - 2004
Inventors Education Column

Inventors Resources

Michigan Inventors Clubs
Inventors Council of Mid-Michigan
Inventorscouncil.org

Muskegon Inventors Network
Muskegoninventorsnetwork.org

Grand Rapids Inventors Network
GRinventorsnetwork.org

Jackson Inventors Network
Jacksoninventors.org

MidMichigan Innovation Center
www.mmic.us

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