

INVENTORS COUNCIL

OF MID-MICHIGAN

PO Box 232, Lennon Michigan 48449

Web Site: INVENTORSCOUNCIL.ORG

The Inventors Council is an independent, non-profit 501 C-3 corporation formed to help inventors pursue their dreams of bringing new and innovative products to market. Our goal is to help fellow inventors succeed in the most efficient and least costly manner possible by providing education and business networking.

Founded by Robert (Bob) Ross in 1995

We meet monthly at Walli's Restaurant, 1341 South Center Road Burton, Michigan. Just Two blocks south of I-69, Exit 139

VOLUME EIGHTTEEN

NEXT MEETING THURSDAY March 13, 2014 7:00PM

NUMBER THREE

2014 Officers

Thursday March 13, 2014 Meeting

The meeting will begin at 7:00pm at Walli's as usual.

We have a guest speaker, Trevor Winn from the Grand Blanc Library to talk about the service that our inventors can use at the business center.

Come join us and learn how to use the systems available to help yourself and your project.

Information is:

Trevor L. Winn, MTS, MLS
Business Center Librarian
Robert T. Bolo, Jr. Business Center
515 Perry Road | Grand Blanc, MI 48439
810.694.5190 | twinn@thegdl.org

Thursday February 13, 2014 Meeting

Our guest speaker was Dr. Sandra Krug from Baker College. She talked about new Baker College services and facilities for 2014. And invited our inventors to visit the new business center during Open House this spring.

She did a great job and we thank her for the presentation.

Three Directors were elected to 2 year terms at the February 13, 2014 ICMM Membership meeting.

2014 Directors are Andy Burlager, Kenneth Yee, and Ron Kilponen.

These are the new leaders to help provide direction for ICMM. We need more involvement of all members to make ICMM a true benefit to the members, visitors, and the community.

Jump Start 2014 was a big success and we had a table next to Mott College Fab Lab and we very busy. Marty and Rick tended the table.

Mike Ball conducted a breakout session from idea to market using our Invention Matrix. It went well and we had many inquiries. And Jump Start organizers provided a great lunch. Plan on attending next year.

New Direction for 2014

ICMM is going to change our focus a little bit from training so much to helping inventors more with their individual inventions and helping them develop solutions and evaluate best practices for their ideas.

We will be using the "White Board" development process to help solve each step of the process with the whole membership participating in the idea fest that will help the presenters.

We are going to spend more one on one time with members to assist them with solving issues and problems they face.

**ICMM
Home of the Happy Inventors**



MARKETING

Hints from the Fog
by Mike Ball, President



We want to provide a platform that provides time to pitch inventors projects or products and provide feedback to help members improve their performance in front of an audience.

We need to help them step out and make their product pitches more professional so they can speak to groups and sell the ideas to others. Build the confidence inventors need to succeed in meeting and buyer rooms to actually get orders for their inventions.

We will use our collective skills to help members and visitors hone their skills and gain confidence in making presentations to others. We want to help each other, not criticize each other.

This club will continue to provide formal Invention Review Panel evaluations with our proven evaluation process that forces the inventors to challenge the invention ideas and the assumptions they have made.

We will continue to be a design, engineering, and manufacturing focused club, that is where our skill sets are founded.

We want to help people with real evaluations and suggestions to make their inventions better.

Support, Processes. And Discipline

We have all the equipment to provide presentations with ICMC projectors, computers, skype, cameras, WiFi, speakers, white board (to list ideas for training).

We will continue to produce a newsletter each month and maintain the inventorsconcil.org web site.

We continue to seek speakers to inform our members of new ideas and trends.

We will continue to discipline our purchases requiring two board members to approve all purchases.

We want to continue networking with other organizations that help people develop, train, and succeed in their dreams. Join us.

Invention Review Panel

For objective evaluation and priceless feedback, share your invention ideas with an educated group of inventors, business owners, engineers and authors!

Our Panel will sign a non-disclosure agreement to guarantee your ideas are kept secret while we provide you with the input needed to make decisions, no matter what stage of the invention process you're at!

There's a \$25.00 Donation for a Review. The Panel meets at 6:15pm before each meeting. Call Panel Chairman Marty Sovis at 810-659-6741 for an appointment.

Review Panel Members
Marty Sovis Rick Mason
Jim White

Bob Ross 1919 - 2004
Inventors Education Column

Inventors Resources

Michigan Inventors Clubs
Inventors Council of Mid-Michigan
Inventorscouncil.org

Muskegon Inventors Network
Muskegoninventorsnetwork.org

Grand Rapids Inventors Network
GRinventorsnetwork.org

Jackson Inventors Network
Jacksoninventors.org

MidMichigan Innovation Center
www.mmic.us

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